

(TARGETING JAPAN)

MARKETING

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SUPPORT PLAN

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# THE ROLL OF WEB MARKETING

## Advertisement

### Raise awareness

- ▶ Google, Youtube, Amazon ad  
(search-indexed advertisement)
- ▶ Facebook ad  
(Attribute-specific ads)

## Website

### To spread attraction

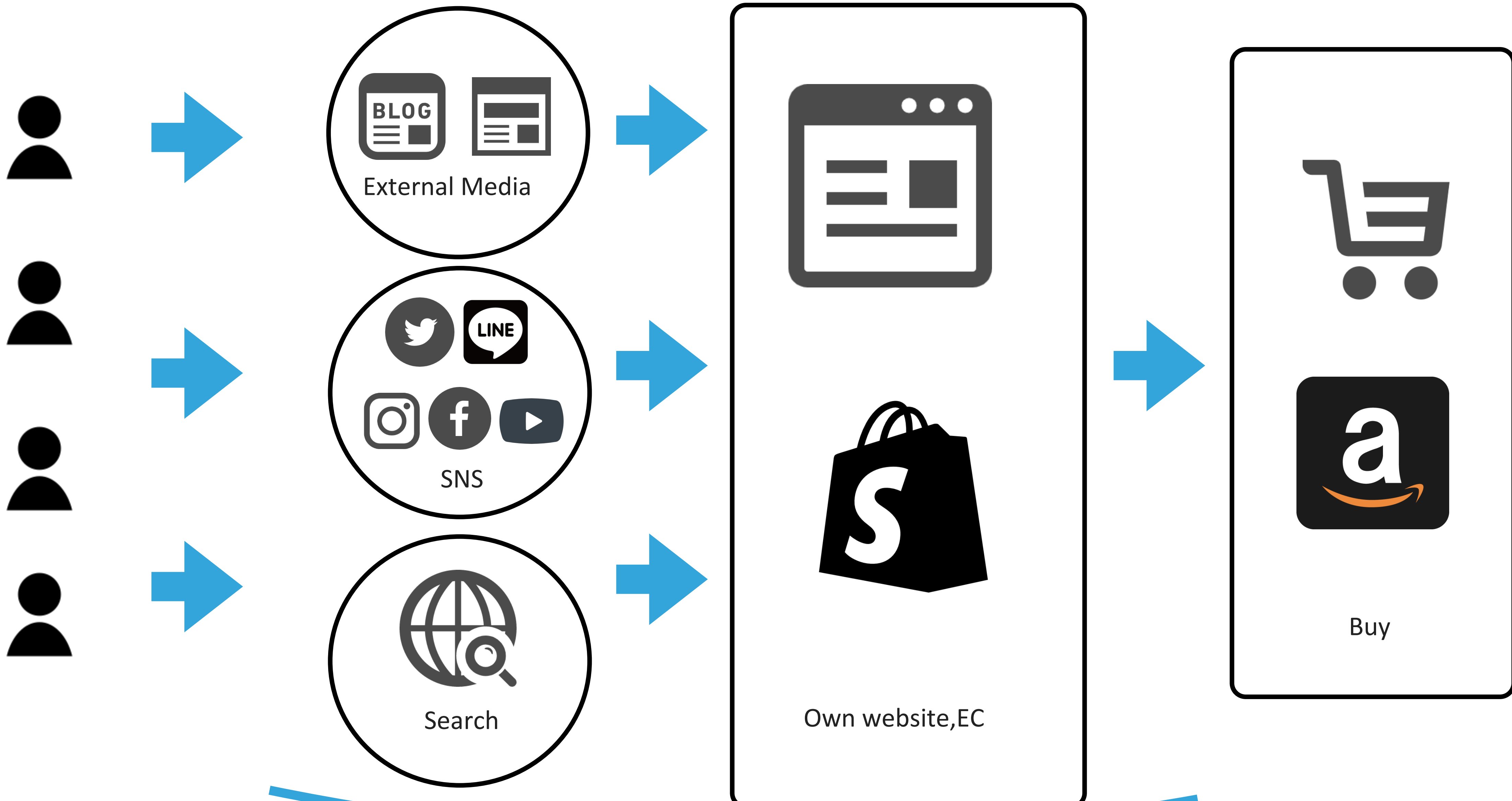
- ▶ Own website  
(Landing page, Corporate website)
- ▶ Own EC

## SNS

### Raise reputation

- ▶ Blog, Amazon reviews
- ▶ Twitter, Instaglam, LINE, Youtube

# WEB MARKETING FLOW



TOTAL SUPPORT

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## OUR CONTENTS

- ▶ **Create websites for japanese (writing,design,maintenance,management)**  
Create EC (use shopify)
- ▶ **SEO Services**
- ▶ **SNS Consulting (Twitter,Instagram,LINE)**
- ▶ **Advertisement Management (Google)**

**We will contribute to your sales at JAPAN.**